

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gary B. Robinson Art Unit : 3622
Serial No. : 09/893,748 Examiner : Yehdega Retta
Filed : June 29, 2001 Conf. No. : 3348
Title : AUTOMATED COLLABORATIVE FILTERING IN WORLD WIDE WEB
ADVERTISING

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

In response to the restriction requirement made in the action mailed October 20, 2011, identified Group I (claims 1-25 and 26-37 and 39-41) is elected for examination. The election is made without traverse.

Please apply any charges or credits to deposit account 06-1050, referencing attorney docket: 16113-1342RE2.

Respectfully submitted,

Date: November 21, 2011

/Tonya S. Drake/

Tonya S. Drake

Reg. No. 57,861

Customer Number 26192
Fish & Richardson P.C.
Telephone: (617) 542-5070
Facsimile: (877) 769-7945

22743907.doc

CERTIFICATE OF (A) MAILING BY FIRST CLASS MAIL OR (B) TRANSMISSION
I hereby certify under 37 CFR §1.6(a) that this correspondence is either (A) addressed as set out in 37 CFR §1.1(a) and being deposited with the United States Postal Service as first class mail with sufficient postage, or (B) being transmitted by facsimile in accordance with 37 CFR § 1.6(d) or via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on the date indicated below.

November 21, 2011
Date of Deposit or Transmittal

[Signature]
Signature

Tonya S. Drake
Typed or Printed Name of Person Signing Certificate